CALIFORNIA STATE PARKS DIVISION OF BOATING AND WATERWAYS

Quagga and Zebra Mussel Infestation Prevention
Grant Program
(QZ Grant Program)

March 10, 2022

www.dbw.parks.ca.gov/QZGrant QZGrant@parks.ca.gov



INTRODUCTIONS

- Division of Boating and Waterways QZ Grant Team:
 - Edward Hard, Chief, Aquatic Invasive Species Branch
 - Cara Roderick, Senior Environmental Scientist Supervisor
 - (Vacant, Associate Park and Recreation Specialist)
 - Stephanie Pardell, Environmental Scientist
 - Mike Rodriguez, Environmental Services Intern
 - ► Chris Deidrick, Environmental Scientist Retired Annuitant
 - Shelley Gesicki, Marketing Coordinator
- California Dept of Fish and Wildlife: Elizabeth Brusati, Senior Environmental Scientist (Specialist); HQ & Regional Staff



AGENDA

Program Overview

- Program Metrics/History
- Program Authority and Eligibility
- Tier 1 vs Tier 2 Requirements
- Highlights and Recommendations
- Timeline
- ▶ (Break)
- Education and Outreach Pilot (optional project)

OLGA Application

- Overview
- Webinar Notes
- Reminders: Entering Application Info, Uploading Docs, Saving & Validating, Submission (confirmation e-mail from OLGA)
- Q/A

PROGRAM METRICS/HISTORY

For 2021:

- Received 12 Applications from 11 Applicants
- ▶ 10 Projects Funded
- ▶\$2.9 M Awarded





PROGRAM METRICS/HISTORY (CONT.)

Grant funding to date (since the first Grant Cycle in 2014/2015):

- ▶85 Projects
- ▶62 Reservoirs
- ▶42 Agencies
- ► Total Award: \$18.9 Million



PROGRAM AUTHORITY

- ► Harbors and Navigation Code, Section 675, et seq.
 - ► Funding source the state mussel sticker
 - ▶\$3 million available for this Grant Cycle
- California Code of Regulations Title 14, Section 5200.5 et seq. and Section 5300 et seq.
 - ▶ Fish and Game Code, Section 2302
- QZ Grant Program Guidelines: Available on our website



GRANT ELIGIBILITY

- Applicant is an owner or manager, of any aspect of the water, in a reservoir
 - Documentation required (with applicable sections called out)
 - Resolution or Letter of Approval
- 2. Reservoir, as defined by Water Code section 6004.5, is open to the public for recreation
- 3. Un-infested reservoir
 - Monitoring data no older than March of the previous year, based on the CDFW monitoring protocols



GRANT ELIGIBILITY (CONT.)

Eligible Applicants

- Cities
- State
- Federal
- Counties
- Districts (such as a Park or Water District)
- Federally Recognized Native American Tribes



TIER 1 VS TIER 2

Tier 1 – Planning/Assessment Projects

- Preparation or improvement of a Prevention Plan
- \$200,000 max funding available per project

Tier 2 – Implementation Projects

- Must have a CDFW-accepted Prevention Plan to qualify
- Projects that implement the Prevention Program/Plan
- \$400,000 max funding available per project
- No match required



TIER 2 - NEED CDFW LETTER

CDFW Prevention Plan Review

- Required by CDFW regulations effective 2016
- Submit Plan to CDFW Regional Scientist
- Comments returned
- Resubmit plan
- CDFW sends acceptance letter
- Don't delay! Letter required by application deadline for Implementation Project applicants, even if you have an older Prevention Plan



TIER 1 – PLANNING/ASSESSMENT PROJECT IDEAS

Project Examples – See Guidelines, Section 4.1

- Revision or Preparation of a Prevention Plan
- Early-detection mussel monitoring
- Water chemistry monitoring
- Personnel time and travel (such as mileage), specifically related to the above activities



TIER 2 – IMPLEMENTATION PROJECT IDEAS

Project Examples – See Guidelines, Section 4.1

- Wash down lanes
- Installation of ramp entrance mechanical arms
- Cleaning/decontamination
- Staging/holding area
- Staffing (including overtime)
- Post/board signage
- Early-detection mussel monitoring and water chemistry monitoring
- Outreach



PAST FUNDED TIER 2 PROJECTS









NON-REIMBURSABLE COSTS/ ITEMS

See Guidelines, Section 4.2

- Costs incurred outside of the terms of the Grant Agreement
- Overhead costs which would otherwise be ongoing monthly costs (i.e. utilities, electricity, telephone, water, and fuel)
- Personnel leave time (sick leave/vacation)
- Time spent enforcing the state mussel sticker by Law Enforcement or any staff time spent enforcing a local mussel sticker
- Payments of principal or interest of existing indebtedness
- Purchase of equipment vehicles or watercraft
- Establishing a reserve fund
- Incentives for outreach



EARLY-DETECTION MUSSEL MONITORING DATA

Early-Detection Mussel Monitoring (EDMM)

- Provide what you have, in the application
- ► If awarded: DBW follows CDFW's "Recommended Minimum Dreissenid Mussel Early Detection Monitoring" https://nrm.dfg.ca.gov/FileHandler.ashx?DocumentID=180290&inline

Note: This may be a different monitoring prescription than CDFW accepted in your Prevention Plan.

- See DBW's website for an EDMM fact sheet for awardees
- Discuss Qs with your CDFW Regional Scientist



EARLY-DETECTION MUSSEL MONITORING DATA (CONT).

- Applicants can upload their CDFW-required annual report in support of their mussel monitoring data
- If using own format, the data submitted must include:
 - Reservoir Name
 - Reservoir County
 - Sampling date
 - Sampling sites within reservoir (latitude and longitude)
 - Name and contact info of person who conducted sampling
 - Sampling method type
 - Sampling method used
 - Results of field sampling



APPLICATION REQUIREMENTS

Refer to Section 3.0 Application Requirements in the Guidelines for a full list of required documents



PROPOSAL LIMITATIONS

- Only one Project per application (either a Tier 1 or a Tier 2 Project)
- Applications with more than one reservoir must carry out the same Project at both reservoirs
 - ex: If the Project is for a Tier 2 Implementation Project involving watercraft inspections, then this Project needs to be the same at both reservoirs.
 - A Tier 1 Project can include more than 2 reservoirs per application
 - ▶ A Tier 2 Project can include *up to* 2 reservoirs per application
- Can submit more than one application; if so, must prioritize in the On-Line Grant Application (OLGA) system

PROJECT SELECTION CRITERIA

Scoring and Ranking – refer to the Guidelines, Section 6

- Completeness of application
- Value of Project for infestation prevention and technical feasibility
- Project goals, task deadlines
- Demonstrate likely success within the two year Grant Term
- DBW/CDFW Scoring and ranking document is available at our website



HIGHER PRIORITY PROJECTS

See Guidelines, Section 6.2

For either Tier 1 or Tier 2 Projects, higher priority for funding is given to Projects that demonstrate the following:

- Higher risk of infestation based on the risk of mussel introduction.
- Coordinates with multiple agencies and/or entities on a regional scale
- Application demonstrates the unique economic, ecological, recreational impacts to rural and urban reservoirs and is incorporated into the Prevention Plan.



HIGHER PRIORITY PROJECTS (CONT.)

For Tier 2 Projects, higher priority for funding is also given for:

- Higher risk of mussel establishment based on water chemistry.
- ▶ If the Project involves significant construction or ground disturbance, then the CEQA/NEPA process and documentation of such, have already been completed and the documentation will be uploaded into OLGA.



QUESTIONS

► Are there any questions?



REQUIREMENTS FOR TIER 1 & 2 PROJECTS - **IF AWARDED**

See Guidelines, Section 7

- The line item and task budgets and the Scope of Work must remain consistent
- Quarterly Progress Reports and invoicing, annual report, project summary, draft final/final report, final project certification
- Early-detection mussel monitoring data reported in the annual report and the draft final report



ADDITIONAL REQUIREMENTS FOR TIER 2 PROJECTS - IF AWARDED

See Guidelines, Section 7.0

- Post funding signage within first year of the grant and include DBW's logo and funding statement on agency's webpage.
- If applicable: Provide data from ramp monitor contacts for inspection/decon activities
- If applicable: Provide copies of final CEQA/NEPA documentation
- Outreach is covered in the next slide.



ADDITIONAL REQUIREMENTS FOR TIER 2 PROJECTS - IF AWARDED

OUTREACH



See Guidelines, Section 7.2

- Participate in at least <u>three</u> community outreach events during term of grant (in person and/or virtual)
- Construct a Survey Plan and a Survey and disseminate to the waterway users (templates are available)
- Educate boaters about the role they play in prevention such as Clean Drain and Dry



TEMPLATES & SAMPLE DOCS

Templates/samples make it easy for **Grantees**:

- Survey Plan
- Survey and sample quiz
- Outreach and Education Event Report
- Quarterly Progress Report
- Annual Report
- Final Report
- Project Inspection and Certification Form
- Contractor's Release Form
- Payment Request Form and "GETS" Spreadsheet



QUESTIONS

► Are there any questions?



REVISIONS SINCE LAST YEAR

- Expect to sign the grant agreements more expeditiously!
- All Grantee documents e-mailed/e-signatures
- Templates/Sample Docs:
 - ▶ Tier 1/Tier 2 Narrative: only report on any QZ Grants awarded in the past
 - New: Contractor's Release Form
- Guidelines:
 - Applicants need to use our most recent samples & templates
 - Further defining that CEQA work is not a funded activity
 - QZ staff may not be available to assist all applicant Qs the last day and a half
- Grant Agreement see sample provided in OLGA:
 - Proof of watercraft insurance, if DBW is funding related work
 - Need photos & permission forms!



HIGHLIGHTS

- MUST submit all information into OLGA by the application deadline; upload docs in PDF!
- Upload letter from CDFW for Tier 2 Projects with Prevention
 Plan even returning applicants
- Must prioritize if submitting more than one application
- Upload early-detection mussel monitoring data no older than March of previous year
- List out materials/supplies in OLGA



HIGHLIGHTS (CONT.)

- Resolution (draft or final) or Letter of Approval (final) use the most recent sample provided
- Narratives Project Description, Scope of Work (SOW), and Table of Deliverables (TOD) – don't forget the TOD!
- Line Item and Task Budgets must align with each other and the SOW
- All types of staffing (seasonal, permanent, consultants): leave time is not covered
- Fed agency advance stipulation



RECOMMENDATIONS

- Obtain QZ Grant information, including the Guidelines
- Start the process early
- Watch the OLGA Instructional Webinar
- Review the completed application package to ensure that all the required documents are attached before the deadline



TIMELINE

- ▶ OLGA opened for Application Submission: March 7, 2022
- ▶ Presentation: March 10, 2022
- Project applications: Upload into OLGA no later than April 15, 2022, by 5 p.m. PDT
- ► Notification of award decision: July 2022
- Grant Approved/Encumbered: August 2022
- Grant Expiration/Project Completion: August 2024



BREAK

- We are taking a break.
- ▶ When we come back we will address questions.
- ► Then we'll discuss an **optional** outreach project that Tier 2 applicants may want to apply for.



EDUCATION AND OUTREACH IDEAS: LAKE PERRIS PILOT PROGRAM

Shelley Gesicki

Marketing Coordinator

Communications and Marketing Division

California State Parks



LAKE PERRIS PILOT PROGRAM

- ► **GOAL:** Produce an efficient, cost-effective and measurable program that could be replicated at other water bodies
- ► TARGET AREA: Lake Perris SRA
- METHODOLOGY: Develop signage, digital ads, social media and launch ramp handouts to drive boaters to an online "QZ Mussel Quiz" to test knowledge of QZ mussel prevention
- USE OF INCENTIVES: Life jackets for quiz completion.

(Grant funds may not be used.)





LAKE PERRIS PILOT PROGRAM

Signage and handouts







CAMPAIGN BUDGET

Media Buy (Eight weeks)

\$27,500

Targeted digital and social campaign

Ad Agency Staffing

\$10,000

Four months campaign management, design, media planning, execution and reporting

Signage & Flyer Production

\$2,100

Survey Monkey Software

\$400

One year usage fees

Total

\$40,000

Life Jacket Quiz Incentives (Not covered by grant funds)

\$3,000

CAMPAIGN RESULTS

Media Impressions

- ▶ 5.2 million views by Lake Perris boaters / visitors
- ▶ 53,797 clicks to quiz

Quiz Results

- ▶ 4,164 quiz responses
 - √ 2,622 passed
 - √ 757 failed
 - √ 775 incompletes



SAMPLE CAMPAIGN MATERIALS AVAILABLE

- Detailed project notes and reports
- Creative files for ads, collateral
- Sample quiz and survey
- Media buying information

Visit www.dbw.ca.gov/QZGrant (under Grantee Resources) or email QZGrant@Parks.ca.gov for more information.



QUESTIONS

► Are there any questions on this optional project?



OLGA OVERVIEW

- By now you should have read the OLGA "Step by Step Instructions" found on the QZ webpage about how to register and use the online application program and have registered for OLGA access.
- ► For general OLGA instructions, please refer to the OLGA Instructional Webinar on the DBW QZ website under Application Materials (http://dbw.parks.ca.gov/?page_id=28822).

APPLICATION MATERIALS

- QZ Grant Guidelines
- OLGA Step-By-Step Instructions
- Link to Online Grant Application (OLGA)
- OLGA Instructional Webinar
- Scope of Work: Table of Deliverables
 - Tier 1: Planning/Assessment Project



OLGA WEBINAR NOTES

- In regards to the instructional webinar, there are a few things to keep in mind:
 - ► The webinar uses other DBW grants (not the QZ grant) as examples. Make sure that when you start an application you select the QZMIP-22 Grant Program.
 - The webinar shows Leticia Padilla as a contact for the QZ Grant Program. The current contact for the QZ Grant Program is Stephanie Pardell.
 - ▶ The last section of the webinar (last 5 minutes) does not apply to the QZ Grant Program. The QZ Grant award notices and executed grant agreements are emailed. Notifications are not sent via OLGA. The only email you will receive from OLGA will be confirmation that your application was submitted.



OLGA REMINDERS

- Entering Application Information
 - Anything with an asterisk (*) must be filled out.
 - When applicable, upload documents in PDF where there is a blue arrow.

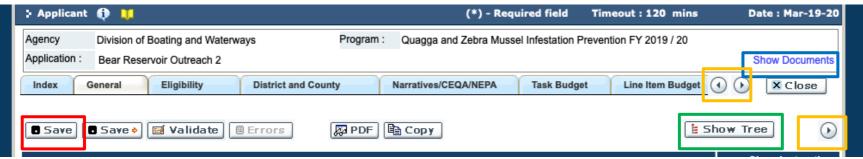


- Do not use the back arrow of browser it will boot you out of OLGA
- Documents specific to the QZ Grant are available in the Show Documents link (see blue box in screen shot on next slide). Please review each of the documents listed as they provide important information that you need to know while applying.
- The Show Tree (see green box in screen shot on next slide) is a useful way to navigate through pages you've already worked on.
- The navigational arrows next to blue tabs (orange box) help you go from one section (tab) to another, or from one page to another in each tab (orange box near Show Tree).



OLGA REMINDERS (CONT.)

- Entering Application Information (cont.)
 - Always Save your work on each page (see red box below).



- Validate when you finish each section (tab) and correct any errors.
- Grant Application Submission
 - You must be in preview mode in order to submit application. When in preview mode, make sure to save a copy of your application and review the application before submittal. Ensure attachments uploaded correctly. Once you submit, you will receive confirmation that the application was submitted.



OLGA – TASK BUDGET DETAIL

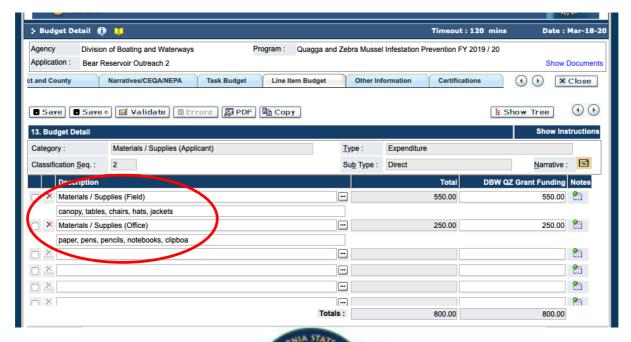
Please list all materials and supplies that you are requesting funding for in the Task Budget and the Line-Item Budget. Do not just write "etc." See Task Budget example below for Applicant Expenses.

GOV Division of Boating and Waterways		
> Task Budget 🐧 🔰	Timeout : 119 mir	ns Date : Mar-18-
Agency Division of Boating and Waterways Program : Quagga and Zebra Mussel Infe Application : Bear Reservoir Outreach 2	estation Prevention FY 2019 / 20	Show Documer
Index General Eligibility District and County Narratives/CEQA/NEPA Ta	sk Budget Line Item Budg	get (1) (N) (X) Close
Save Save ◆		Show Tree
1. Task and Budget (1)		Show Instruction
		×
		×
Total Personnel Ex	penses 25,000.00	25,000.00
Applicant Expenses	Total Cost (\$)	DBW QZ Grant Funding (\$) Del
Materials / Supplies 1 (Field) canopy, tables, chairs, hats, jackets, tshirts, hand sanitizer	550.00	550.00
Materials / Supplies 2 (Office) paper, pens, pencils, notebooks, clipboards, folders, paperclir	250.00	250.00
Equipment Travel		X
Total Applicant Expenses	800.00	800.00
Professional Services - Consulting Hours Salary (\$/hou	ur) Total Cost (\$)	DBW QZ Grant Funding (\$) Del



OLGA – LINE-ITEM BUDGET DETAIL

Please list all materials and supplies that you are requesting funding for in the Task Budget and the Line-Item Budget. Do not just write "etc." See Line-Item Budget example below for Applicant Expenses.



CONTACT INFORMATION

DBW's QZ Grant Program

- QZGrant@parks.ca.gov;
- www.dbw.parks.ca.gov/QZGrant
- **▶** 888-326-2822



CDFW Invasive Species Program

- Invasives@wildlife.ca.gov;
- Regional Staff contact list: https://nrm.dfg.ca.gov/FileHandler.ashx?DocumentID=4955&inline
- **866-440-9530**

